



**Pre-Registration  
NOW OPEN!**

**BECOME A SPONSOR**

**6th Annual  
Chippewa Bay Poker Run**

**PADDLE FOR  
A PURPOSE**

**Be a BIG part of this exciting, charitable event – to benefit our community!**

**PADDLES UP!**

With any sponsorship level you can insert promotional material (*brochures, pens, etc.—make it fun!*) into 225+ “swag bags” given to paddlers to endorse your business!

- **Help Our Community GROW!** In year #1, over **80+ paddlers** participated. Last year we had **190+ sign-ups**—plus, spectators! Our goal for 2019 is **250+ paddlers!**
- **Do you need a fun company outing or team building exercise?** Have staff who loves to have fun in the great outdoors? **SIGN UP + SPONSOR THE PADDLE TODAY!** No experience necessary! *Paddler Registration savings end August 2<sup>nd</sup> for any additional sign ups needed. Kayak rentals available.*



[www.VisitHammondNY.com](http://www.VisitHammondNY.com)



**SPONSOR  
FORM**

*Promote Your Business  
+ Help Our Community!*

*Proceeds directly help this year's local recipients as well as continues to grow our "Immediate Need Fund" to help with urgent needs in our community throughout the year! Thank you for supporting the "Ripple Effect" of goodness for area causes, organizations and individuals in need.*



**For more info, contact:**

Erica Demick Garlock  
(315) 486-9296  
[visithammondny@gmail.com](mailto:visithammondny@gmail.com)  
[VisitHammondNY.com](http://VisitHammondNY.com)

Foundation for Community Betterment  
[CommunityBetterment.org](http://CommunityBetterment.org)



**SATURDAY  
August 17<sup>th</sup>, 2019  
8:00 AM – NOON  
1000 Islands, NY  
Schermerhorn Harbor**



# 2019 SPONSORSHIP FORM

**SATURDAY**  
**August 17<sup>th</sup>, 2019**  
Hammond – 1000 Islands, NY

Become a  
**SPONSOR!**

– All proceeds benefit Hammond and the  
Foundation for Community Betterment –

SPONSOR NAME (Business, Organization or Family):

CONTACT PERSON:

ADDRESS:

CITY:

STATE: ZIP CODE:

TELEPHONE:

EMAIL:

\_\_\_ YES—I'll provide 225+/- items for Paddler  
"Welcome Bags" to promote my business!

THANK YOU for your Partnership! Please return  
this form ASAP to complete your sponsorship,  
allowing us to list your business promptly.

– MAIL TO –

Foundation for Community Betterment  
% Erica Demick  
66 South Main Street  
Hammond, NY 13646

## ADMIRAL SPONSOR: \$500+

- + Best placement of LOGO, Company Name or Family name on Sponsor Poster and T-shirts.
- + Best Placement of Company/Family Name on Website, Facebook, Promotional Material and Event Program
- + Recognition of Sponsorship at Registration Table & Awards Ceremony
- + Recognition of Sponsorship in ALL Advertising
- + Four (4) Registrations and (4) T-shirts

Sizes Needed: \_\_\_\_\_

Confirm Registration Quantity: \_\_\_\_\_

## CAPTAIN SPONSOR: \$250+

- + Company LOGO, Name, or family name on Sponsor Poster and T-shirts
- + Company Logo/Name/family name on Website, Facebook, Promotional Material and Event Program
- + Recognition of Captain Sponsorship at Registration Table & Awards Ceremony
- + Recognition of Sponsorship in ALL Advertising
- + Two (2) registrations and (2) T-shirts

Sizes Needed: \_\_\_\_\_

Confirm Registration Quantity: \_\_\_\_\_

## MATE SPONSOR: \$100+

- + Company Name/family name on T-Shirts
- + Company Name/family name on Website, Facebook, Sponsor Poster and Event Program
- + Recognition of Sponsorship at Registration Table & Awards Ceremony
- + (2) Free Event T-shirts

Sizes Needed: \_\_\_\_\_

## MEDIA SPONSOR:

For Print, Digital, Radio and TV Media  
Companies Only:

- + Sponsorship benefits coincide with applicable value of contribution level: Admiral, Captain or Mate (thank you!)

Sizes Needed: \_\_\_\_\_

Registration Quantity: \_\_\_\_\_

## — Additional Support Methods —

- YES—I will DONATE A DOOR PRIZE to further promote by business + make the event EXTRA FUN for paddlers! Please have a volunteer contact me for pick-up.**

### ORDER More T-Shirts:

I want \_\_\_\_\_ Extra T-Shirt(s) at \$15 ea. in the following size(s): \_\_\_\_\_

### ENTER TO WIN our AWESOME Raffles:

- Qty \_\_\_ (1) Crystal Clear Kayak Ticket @ \$5 ea.
- Qty \_\_\_ (3) Crystal Clear Kayak Tickets @ \$10 ea.
- Qty \_\_\_ (1) Square on Square Board @ \$10 ea.
- 1 Square = TWO chances to win:**
- Drawing #1: Giant Inflatable 7-Person Raft!
- Drawing #2: Fitbit Inspire HR™ (Heart Monitor)

## — Sponsorship Deadline — August 1, 2019

- PAYMENT BY CREDIT CARD**  
I will pay via credit card using the following web link: <https://tinyurl.com/yyc3ma45>

## PAYMENT BY CHECK

I've enclosed a non-refundable check in the amount of \$\_\_\_\_\_; payable to the "Foundation for Community Betterment" (w/ "Paddle For A Purpose" in memo line)

**THANK YOU FOR YOUR SUPPORT!**

**As a 501(c)(3) non-profit organization,  
YOUR DONATION IS TAX DEDUCTIBLE!**